

# **New Mexico Ornithological Society**

## **NMOS Board Meeting**

8 April 2011

(APPROVED 22 October 2011)

The NMOS Board met on 8 April 2011, at 6:30pm at the Ramada Palms Hotel, Las Cruces, NM. Attending were: Dave Krueper, Janet Ruth, Martha Desmond, Matt Baumann, Janet Bair, Jonathan Batkin, Ashli Gorbet, Sandy Williams, Chuck Hayes, Pat Mehlhop, and Cole Wolf.

Minutes from 26 February 2011 Board Meeting were accepted as presented

**Treasurer's Report:** We had \$8400 in the bank at start of 2010 and \$7856 at start of 2011.

**NMOS Bulletin/NMOS Field Notes:** There is one manuscript ready for publication in the NMOS Bulletin and a second paper under review. The next issue of NMOS Field Notes may not be ready when the Bulletin is ready, but will be ready in a few weeks.

ACTION ITEM: Janet B. will explore the use of self-stick envelopes for future mailings.

**Thaw Charitable Trust (TCT):** Jonathan continues to make contacts to discuss donations to meet our match for the TCT challenge; this has included conversations with Audubon New Mexico about creating more ties with NMOS. Jonathan is still optimistic that we'll meet the grant match this year. Money needs to be raised by the end of the third quarter. Jonathan will make an announcement regarding the endowment at tomorrow's Annual Meeting.

**Dale Zimmerman Prints:** Dave announced that Dale wanted to donate ten prints instead of five to NMOS, and has already approved the scanned images for eight of them. Roland Shook will be bringing these for display at the annual meeting, and is working with Arizona Lithographers to make the prints. They will be limited edition, and Dale will sign each print. There was a discussion about the importance of numbering the prints. It was suggested that for the first month, the prints will be available for NMOS members only; after that, it will be opened up for non-members. We discussed the possibility of placing a limit on number of sets that can be purchased. Because Dale will be signing them gradually, we won't have the whole lot at once. We agreed that if a large order came in, we would give them a limited number that would be available and let them know that others will be filled at a later time. There was discussion about what we might be able to give Dale in appreciation for his donation.

DECISIONS: (1) The prints will be available online, via PayPal, \$25 each or two different sets of five for \$100 (no mix and match). (2) All money raised through print sales during this calendar year will go toward the grant match for this year. (3) Pat Mehlhop has offered to pack and mail the prints when orders are received.

ACTION ITEMS: (1) Dave and Roland will continue working with Dale and Arizona Lithographers to get the prints done and get them signed by Dale and numbered.

(2) A page on the NMOS website with PayPal options will be created for selling the prints.

**Annual Meeting Artwork for 2012:** At the last board meeting we had agreed that we would hold a “contest” for next year’s annual meeting artwork. Janet R. reported on discussions with Narca Moore-Craig that raised questions about that approach. Further discussions about options were held.

DECISION: We agreed that for 2012 we would approach an artist for a submission; Narca was selected as our first choice. The artist will be asked to donate their art piece for use on annual meeting materials and T-shirt, and for the next year’s Field Notes front page; they would maintain rights to the image (although they could choose to donate it outright to NMOS).

ACTION ITEMS: (1) Janet R. will approach Narca at the annual meeting. If she declines, Janet will solicit additional opinions/suggestions from the board.

(2) We should keep our eyes open for artists who might be appropriate to approach in the future and compile a list. These artists do not necessarily need to be from New Mexico.

### **Website Sales and Pay Pal Capability:**

DECISIONS (1) We will create thumbnail photos for all of our sales items (caps, mugs, T-shirts) and post them on the website for sale using PayPal. (2) Registration for the Annual Meeting 2012 will be available on PayPal as well.

**Annual Meeting (Mesilla Room):** We discussed “assignments” for board members to facilitate registration and operations at the annual meeting tomorrow and discussed the agenda for the NMOS Business Meeting.

ACTION ITEM: Janet R. will draft letters to go to research grant applicants who were not selected that may include some feedback from reviewers.

**NMOS Field Expeditions:** We discussed organizing field expeditions targeting areas of the state where the bird communities are not well known.

DECISION: Cole Wolf agreed to help coordinate and lead an expedition to the Guadalupe Mountains.

ACTION ITEM: Cole Wolf and Matt will pursue planning of this expedition.

Meeting adjourned

-- Minutes by NMOS Secretary, Ashli Gorbet